

Table 7

Most Appealing Reason For Selecting Health Information as a Career

	Coding	HIT	HIA	Total
Variety of career options	22	171	75	268
Availability of jobs	15	87	26	128
Integration of information technology with healthcare	2	32	15	49
Projected salaries	13	34	8	55
Ability to combine the fields of healthcare and business	7	34	28	69
Desire to work in healthcare	12	88	44	144
Good stepping stone for graduate degree	0	3	2	5
Opportunities for entrance into management	1	12	4	17
Other	1	13	2	16
Total	73	474	204	751