

Table 9

Third Most Appealing Reason for Selecting Health Information as a Career

	Coding	HIT	HIA	Total
Variety of career options	10	70	29	109
Availability of jobs	4	57	28	89
Integration of information technology with healthcare	11	67	24	102
Projected salaries	14	75	44	133
Ability to combine the fields of healthcare and business	6	57	21	84
Desire to work in healthcare	7	64	22	93
Good stepping stone for graduate degree	8	33	21	62
Opportunities for entrance into management	8	39	13	60
Other	1	8	1	10
Total	69	470	203	742