

Table 10

## Most Effective Recruiting Tool

	Coding	HIT	HIA	Total
Posting flyers in hospitals/healthcare organizations	26	101	16	143
Posting flyers in colleges	3	50	16	69
Posting flyers in high schools	11	70	18	99
Educating college recruiters	7	39	22	68
Educating college counselors	2	34	28	64
Presentations to students who have not selected a major	5	41	30	76
Presentations to high schools provided by HIM students	9	84	51	144
Information sessions to prospective students provided by faculty	5	27	10	42
Information sessions to students who have not selected a major by faculty	3	17	12	32
Other	1	9	0	10
<b>Total</b>	<b>72</b>	<b>472</b>	<b>203</b>	<b>747</b>