

Table 11

## Second Most Effective Recruiting Tool

	Coding	HIT	HIA	Total
Posting flyers in hospitals/healthcare organizations	8	70	20	98
Posting flyers in colleges	16	71	23	110
Posting flyers in high schools	16	53	20	89
Educating college recruiters	5	55	19	79
Educating college counselors	5	42	30	77
Presentations to students who have not selected a major	2	47	33	82
Presentations to high schools provided by HIM students	11	48	16	75
Information sessions to prospective students provided by faculty	1	47	20	68
Information sessions to students who have not selected a major by faculty	4	31	21	56
Other	0	4	2	6
<b>Total</b>	<b>68</b>	<b>468</b>	<b>204</b>	<b>740</b>