

Table 12

Third Most Effective Recruiting Tool

	Coding	HIT	HIA	Total
Posting flyers in hospitals/healthcare organizations	12	68	26	106
Posting flyers in colleges	10	42	23	75
Posting flyers in high schools	8	59	24	91
Educating college recruiters	5	50	18	73
Educating college counselors	4	37	16	57
Presentations to students who have not selected a major	8	53	24	85
Presentations to high schools provided by HIM students	4	50	21	75
Information sessions to prospective students provided by faculty	9	35	20	64
Information sessions to students who have not selected a major by faculty	8	67	29	104
Other	0	7	2	9
<b>Total</b>	<b>68</b>	<b>468</b>	<b>203</b>	<b>739</b>