

Table 13

Primary Factor for Selecting Current Program

	Coding	HIT	HIA	Total
Reputation of the program	16	145	67	228
Reputation of the college/university	11	59	63	133
Close proximity to home	15	144	32	191
Cost	9	40	8	57
Distance education program	6	31	10	47
Evening program	10	19	0	29
Weekend program	3	11	1	15
Campus environment	1	4	13	18
Other	1	20	9	30
Total	72	473	203	748